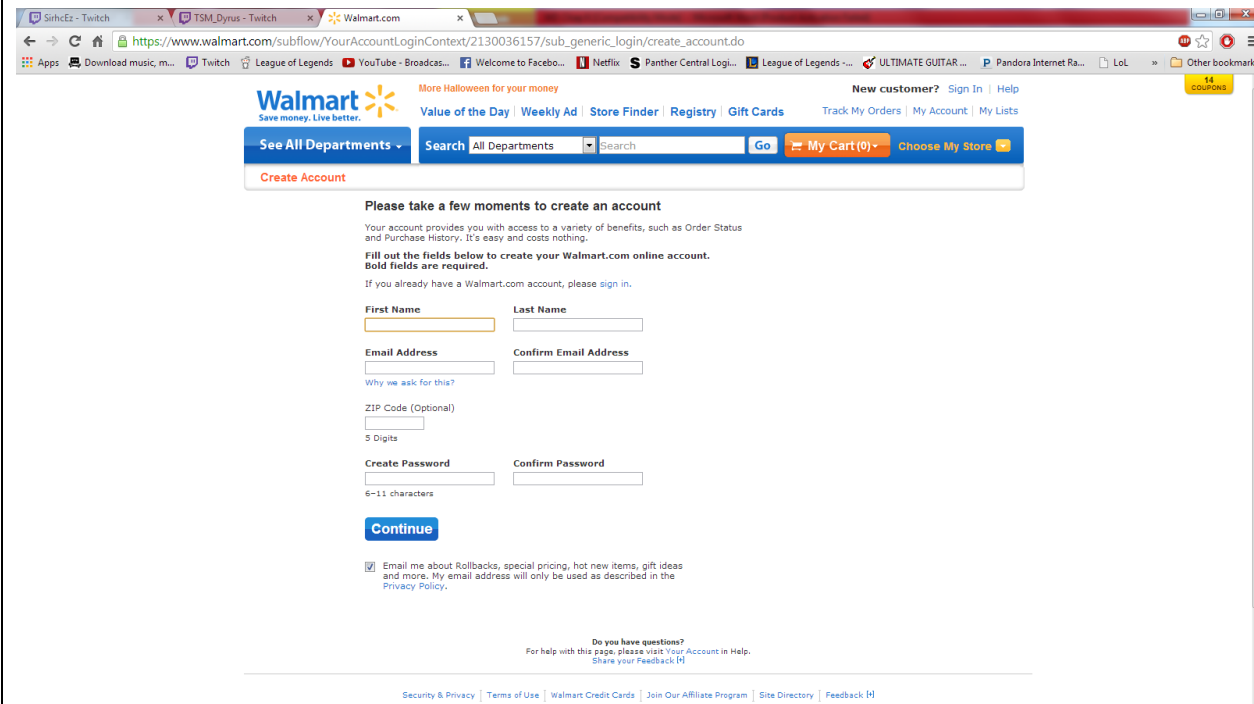


NAME: Matt Crews	STUDENT NUMBER: 3
<h2 style="text-align: center;">Web Design (3rd ed.): Chapter 6:</h2> <h3 style="text-align: center;">Multimedia and Interactivity Elements</h3>	
<p style="text-align: center;">Save this file in your WD folder, and then follow the instructions below.</p>	
<p>Chapter 6: Read the chapter from the WEB DESIGN textbook, and then fill in the answers to these questions in the row after the question.</p>	
<p>1. Definitions: Briefly define the following terms:</p> <ol style="list-style-type: none"> Multimedia a combination of text images animation audio and video. animated GIFs a single file in which separate images within multiple animation frames are stored. Adobe Flash a software tool for creating sophisticated Flash movies for use on the Web. Microsoft Silverlight a plug in technology designed to play the multimedia content found in rich interactive applications frame-by-frame animation changing the image manually, erasing a portion or increasing the size for example tweening the image is not changed manually, instead beginning and ending frames identify the original and final location and/or appearance image. Avatar alternative personals or virtual identities. streaming audio begins playing as the audio is delivered by the server online form structured web documents applet small programs that are designed to execute in a browser and are sent to a browser as a separate file together servelet executes from the server instead of executing within the visitor's browser. Blog an online journal live chat allows visitors to ask questions about products or services in real time. 	
<p>1. Gadgets: To find Google gadgets you can add to your web page, search Google for Google gadgets. Look through the gadgets available. List at least three gadgets you would like to add to a web page.</p>	
<ol style="list-style-type: none"> Angry Birds Youtube Super Mario World 2 	
<p>2. Blogs: There are blogs about almost anything you can imagine. Search Google for Web Design blog and read through several blogs. List at least three tips you learned from the blog.</p>	
<ol style="list-style-type: none"> Simplicity rules Focus only the essential items use the 80-20 rule 	
<p>3. Online Form: To see a short online form, go to WALMART: http://www.walmart.com Click on the MY ACCOUNT link at the top, then CREATE A NEW ACCOUNT then CONTINUE (as if you were going to set up a new account).</p>	
<p>a. Notice the address in the address box at the top of the window. It should have https rather than http, which means it is a secure site. Is this important for this form? Why or why not?</p>	
<p>Yes because that means not just anyone is able to view it.</p>	
<p>b. Notice the layout of the form. Is this an effective form? If so, what elements make it effective? If not, why not?</p>	
<p>It is, because its very simple yet effective.</p>	
<p>c. Take a <u>screen shot of the form</u> and insert it below.</p>	
<p>NOTE: To take a screen shot of the screen: Just tap on the PRT SCR button on your keyboard. This will</p>	

copy the entire screen image onto the Clipboard. Now switch back to this document and **PASTE** the image (**CTRL V**). Don't forget how to do this, as screen shots are valuable computing tools.



The screenshot shows the Walmart.com website's account creation page. The browser's address bar displays the URL: https://www.walmart.com/subflow/YourAccountLoginContext/2130036157/sub_generic_login/create_account.do. The page features the Walmart logo and navigation links such as "Value of the Day", "Weekly Ad", "Store Finder", "Registry", and "Gift Cards". A search bar is present with a "Go" button. Below the navigation, there is a "Create Account" section with the heading "Please take a few moments to create an account". The text explains that the account provides access to benefits like Order Status and Purchase History. It then instructs users to fill out the following fields: First Name, Last Name, Email Address, Confirm Email Address, ZIP Code (Optional), and Create Password (with a 6-11 character requirement). A "Continue" button is located below the form. At the bottom, there is a checkbox for "Email me about Rollbacks, special pricing, hot new items, gift ideas and more. My email address will only be used as described in the Privacy Policy." and a link for "Do you have questions?".

4. a. **Google Glass:** Do a search for **Google Glass**. Read about it , then describe what it is and how you can get one.

Google Glass is a wearable computer with an optical head-mounted display that is being developed by Google in the Project Glass research and development project, with a mission of producing a mass-market ubiquitous computer. It is now to late to apply to get one.

b. Find an **image** of Google Glass, save it in your GRAPHICS folder, then insert here:



PDF: When you have completed this assignment, save this file as usual, then save as a **PDF** file in your **WD** folder (press **F12** for **SAVE AS**, then choose **PDF** from the **SAVE AS TYPE** dropdown list).

NOTE: You will upload your PDF file, share with your instructor, and link to your index page when you have learned to do this.